

Name of Grantee: Heartland Regional Fire Training Foundation
 Title of Proposed Project: Heartland Fire Training EMS Pathway and Community Training Program
 Requested Amount: \$25,000
 # of Residents Served: 1000
 CHNA Category: Chronic Conditions



Introduction

The Heartland Fire Training Foundation provides essential training for local fire departments at the Thomas H. Owen Heartland Fire Training Facility. Operated through a Joint Powers Authority, it unites agencies across El Cajon, La Mesa, Lemon Grove, Lakeside, Santee, and surrounding districts. This unique collaboration emphasizes shared training and resources to improve coordination, reduce duplication, and increase emergency response efficiency. Founded over 50 years ago, it remains a model of interagency cooperation, enhancing service to the community by working beyond jurisdictional lines—ensuring the closest, most capable units respond when help is needed.

Project Highlights

The Heartland Fire Training Foundation will launch an EMS pathway and training program serving students in the Grossmont Unified School District and Grossmont Health District community members. This program will support students in earning CPR and EMT-B certifications, preparing them for careers in emergency services. Through a collaborative approach, HFT will provide both onsite and on-campus training opportunities for students and community members. Building on decades of interagency cooperation, HFT’s goal is to strengthen community readiness and workforce development by sharing resources and expertise—continuing its mission to serve through training, collaboration, and a commitment to public safety.

| Prior Funding | Prior Sponsorships |
|---------------|--------------------|
| FY24-25: - | FY24-25: - |
| FY23-24: - | FY23-24: - |
| FY22-23: - | FY22-23: - |
| FY21-22: - | FY21-22: - |
| FY20-21: - | FY20-21: - |

Title **Heartland Regional Fire Training Foundation** 08/29/2025
id. 51478445
by **Jay Petterson** in **Simplified Grant FY25-26**
jpetterson@heartlandfiretraining.org

Original Submission 08/29/2025

Score n/a

Organization Information

Legal Name of Organization Heartland Regional Fire Training Foundation

Address 1301 N Marshall Ave
El Cajon
CA
92020
US
32.8125828
-116.9757359

Organization Website www.heartlandfiretraining.org

Organization Introduction Please provide a brief (2-3 sentence) introduction to the organization, and its primary purpose(s).

Organization Introduction (response): The Heartland Fire Training Foundation provides essential training for local fire departments at the Thomas H. Owen Heartland Fire Training Facility. Operated through a Joint Powers Authority, it unites agencies across El Cajon, La Mesa, Lemon Grove, Lakeside, Santee, and surrounding districts. This unique collaboration emphasizes shared training and resources to improve coordination, reduce duplication, and increase emergency response efficiency. Founded over 50 years ago, it remains a model of interagency cooperation, enhancing service to the community by working beyond jurisdictional lines—ensuring the closest, most capable units respond when help is needed.

Applicant Information

Name (application point of contact) Jay Petterson

Applicant Title Director of Training and Education

Applicant Phone +16194411693

| | |
|---|--|
| Applicant Email | jpetterson@heartlandfiretraining.org |
| Are you the agency director? | Yes |
| Organization Brochure | |
| Has the organization received grant or sponsorship funding from the Grossmont Healthcare District within the past five years? | No |
| Grant Information | |
| Proposed Project Title | Heartland Fire Training EMS Pathway and Community Training Program |
| Project Highlights | Please provide below a concise (2-3 sentence) description of the proposed project. |
| Project Highlights (response): | The Heartland Fire Training Foundation will launch an EMS pathway and training program serving students in the Grossmont Unified School District and Grossmont Health District community members. This program will support students in earning CPR and EMT-B certifications, preparing them for careers in emergency services. Through a collaborative approach, HFT will provide both onsite and on-campus training opportunities for students and community members. Building on decades of interagency cooperation, HFT's goal is to strengthen community readiness and workforce development by sharing resources and expertise—continuing its mission to serve through training, collaboration, and a commitment to public safety. |
| Amount of Funds Requested | 25000 |
| Number of Unduplicated GHD Residents to be Served | 1000 |
| Ages of Population to be Served (select all that apply) | Adolescent (12-17 years) Adult (18-65) Seniors (65+) Middle childhood (6-11 years) |
| Which of GHD's strategic priorities best aligns with your project? (select one) | Chronic Conditions |

| | |
|--|---|
| Which chronic condition? | Heart Stroke |
| | <p>Areas of Impact The Grossmont Healthcare District is home to approximately 520,000 residents, and its boundaries cover a large geographic area of 750 square miles that include most cities and towns frequently referred to as "East County," as well as much of the rural Mountain Empire Region. For the purposes of Board governance, it is divided into five zones. Use the image below or visit the Grossmont Healthcare District Interactive map to identify which zone(s) your project will impact.</p> |
| Which zone(s) of the Grossmont Healthcare District will your project impact? | <p>Zone 1: Santee, El Cajon - Bostonia Zone 2: Spring Valley, Lemon Grove, Mountain Empire communities (Tecate, Potrero, Campo) Zone 3: La Mesa Zone 4: Lakeside, Harbison-Crest, Alpine, Pine Valley, Tribal communities (Barona, Sycuan, and Viejas Reservations), El Cajon (unincorporated) Zone 5: El Cajon, Jamul</p> |
| Project Narrative | <p>Provide below a brief (approximately 500 words) description of the proposed project, addressing the following: Problem statement Target population(s) to be served Description of proposed services Organizational capacity to deliver needed services Anticipated impact of the project on the health and well-being of East County residents</p> |
| Project Narrative (response) | <p>Problem Statement:</p> <p>East County San Diego faces significant challenges in meeting the growing demand for trained emergency responders and healthcare professionals, particularly among underserved populations. Many students and community members lack access to affordable, high-quality training that prepares them for critical roles in emergency medical services. This gap limits workforce development, reduces community preparedness, and impacts overall public health and safety.</p> <p>Target Population:</p> <p>The program will serve students within the Grossmont Unified School District, including adolescent and adult learners, as well as community members across East County San Diego. Special emphasis will be placed on underserved populations, including low-income families, seniors, and others who traditionally face barriers to training and employment opportunities in health and emergency services.</p> <p>Description of Proposed Services:</p> <p>The Heartland Fire Training (HFT) EMS Pathway and Community Training Program will provide accessible, comprehensive training to build emergency medical skills and career readiness. The program will offer quarterly CPR certification trainings for adolescents (ages 12-17), adults (18-65), and seniors (65+), with onsite and on-campus opportunities to accommodate diverse learners. Additionally, a full EMT-Basic certification program will be offered annually, equipping participants with the credentials</p> |

necessary to pursue jobs in emergency medical services and healthcare. By combining hands-on practice with classroom instruction, the program prepares students to identify and respond to cardiac and stroke emergencies effectively, increasing community safety and resilience.

Organizational Capacity:

HFT operates the Thomas H. Owen Heartland Fire Training Facility, a unique joint powers authority supported by multiple fire departments and districts across East County San Diego. With over 50 years of experience in collaborative training and resource sharing, HFT has a proven track record of delivering high-quality emergency response education. The authority's established relationships with local agencies and schools, along with experienced instructors and modern training facilities, position it well to successfully implement and sustain this pathway program.

Anticipated Impact:

The HFT EMS Pathway and Community Training Program will strengthen East County's health and safety by increasing the number of trained emergency responders and informed community members. CPR and EMT-B certifications will empower participants to act confidently during cardiac, stroke, and other medical emergencies, reducing response times and improving survival outcomes. By focusing on underserved populations, the program promotes equity in access to vital training and career pathways. Furthermore, the program will enhance job readiness, opening doors to careers in fire departments, ambulance services, and healthcare facilities throughout San Diego County. Ultimately, this initiative will foster a safer, healthier, and more prepared East County community by building a skilled, diverse emergency response workforce and promoting community-wide emergency awareness.

Measurable Project Goals

In addition to the number of unduplicated GHD residents to be served, please briefly describe below 2-3 measurable goals that the project aims to achieve. If awarded, you will be asked to report back on your achievement of these goals, so please be sure that they are specific, measurable, and achievable within the project timeframe.

Project Goal #1

Increase training opportunities for Grossmont Unified School District students and Grossmont Healthcare District community members by expanding access to CPR and EMT-B certification programs, thereby enhancing community preparedness and health outcomes.

Project Goal #2

Support the emergency response workforce by addressing staffing gaps through the certification and preparation of newly trained Grossmont Healthcare District community members.

Project Goal #3

Begin to develop an EMT-P (paramedic) certification pathway to further advance career opportunities for East County residents. These efforts aim to build a more prepared, skilled, and diverse emergency response workforce, strengthening community health and safety.

Project Budget and Organization Funding Sources

Please use the forms below to provide: 1) Project Budget: The project's total budget, including requested GHD funding as well as other funding that is available to support the project 2) All Budget Sources: The organization's total budget for the current fiscal year and all major sources of revenue. (Required of applicants with an annual operating budget of over \$500,000.) For budget preparation purposes, Excel versions of the budget forms are available here: 1) Project Budget, 2) All Budget Sources. Please note that you will need to transfer the information into the form(s) below, taking care to avoid the use of special characters, and value errors.

Project Budget Form. DO NOT USE SPECIAL CHARACTERS (EX: \$, %, ", ")

[GHD Project Budget form 5.15.24.xlsx](#)

Is your organization's annual operating budget greater than \$500,000?

No

I confirm the information provided above is accurate and there are no #VALUE errors above.

checked

Attestation and Digital Signature

Applicant Name

Jay Petterson

I understand entering my name above will serve as my digital signature on this grant application.

checked

You have finished completing the application.

Before finalizing and submitting your application, please review all your materials and answers, ensuring that all attachments are correct and up-to-date. You will receive an email confirmation once your application has been successfully submitted, and will be able to review your submission. To ensure you receive communication related to your application, safelist the @submittable.com email address. Please check your email to confirm receipt. If you do not receive a confirmation email, consider the following: Check the junk/spam filters for your email account. Ensure that you have submitted the application and that it is not still saved as a draft. Failure to receive the confirmation email may result in missing other important information. To complete and submit your application, click the "Submit" button below. Please note that once you submit, you will not be able to make changes to your application unless requested and approved by District staff.

Total Grant Amount Requested

-

-

| PERSONNEL | Grossmont Healthcare District Project Funding | Other Funding Available for Project | Total Project Budget |
|---|---|-------------------------------------|----------------------|
| Staff (non-management) - List Position | - | - | - |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| Total Staff Salary and Benefits | 0 | 0 | 0 |
| Management - List Position(s) | - | - | - |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| Total Management Salary & Benefits | 0 | 0 | 0 |
| Consultant Fees | | | 0 |
| TOTAL PERSONNEL | 0 | 0 | 0 |
| - | - | - | - |
| OTHER EXPENSES | Grossmont Healthcare District Funding | Other Funding Available for Project | Total Project Budget |
| Telephone | | | 0 |
| Postage | | | 0 |
| Office Supplies | | | 0 |
| Equipment | 7500 | | 7500 |
| Printing/Duplicating | 1000 | | 1000 |
| Information/Materials | 1500 | | 1500 |
| Professional Services | 5000 | | 5000 |
| Travel | | | 0 |
| Rent | | | 0 |
| Utilities | | | 0 |
| Insurance | | | 0 |
| Training | 10000 | | 10000 |
| Project Food /Packaging Costs | | | 0 |
| Miscellaneous - List | - | - | - |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| | | | 0 |
| TOTAL OTHER EXPENSE | 25000 | 0 | 25000 |
| TOTAL PROJECT EXPENSES | 25000 | 0 | 25000 |

Grant Request Must Match GHD Total

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