



**Strategic Priority 1: Community Health and Wellness -**

**We will evaluate and determine the unmet needs of East San Diego County to improve the health and wellness of the communities we serve.**

**Goal 1: Drive community awareness and connect residents to resources that promote health and wellness for all**

Objective	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2, Q3	Y2, Q4	Y3, Q1	Notes
1 Elevate the GHD identity to better educate East County residents on available health and wellness resources	The District will be the premier location (virtual and physical) to obtain information on health and wellness resources.	Update the internal and external communications plan	Amy	1	1	1	1	1	1	To re-draft communications plan with assistance from PR consultant
		Conduct one large annual community event that is led/sponsored by GHD	Ari	1	2	2	2	2	2	Fall 2024: Four-week education series about end-of-life options
		Redesign the District website as a directory for services, programs, education and support	Kara	1	1	1	1	1	1	
2 Improve the utilization of the District's health and wellness resources	The District will provide residents with health and wellness resources that are available to them within reasonable drive time.	Develop an integrated system for measuring and reporting key outcomes for the District	Amy	1	2	2	2	2	2	
		Rebrand/reinvent the library to ensure public is aware of available health and wellness resources	Amy	1	2	2	2	2	2	Installation of Little Free Library in the parking lot, to provide health information and encourage park visitors to visit the library. Updates to Library's social media channel profiles.
		Collaborate with local public libraries to ensure they have information about Library's health and wellness resources	Holland	2	2	2	2	2	2	Continued engagement with SD County Library staff, including the new regional librarian of the rural libraries.
		Expand Health and wellness programming at the District spaces and other District communities	Ari	1	2	2	2	2	2	A Program Proposal Guide is drafted and ready for use in FY24-25

Goal 2: Strengthen and diversify partnerships and secure external funding to address community health and wellness needs

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2 Q4	Y3Q1	Notes
1 Actively collaborate with and convene partners on projects that enhance and support health and wellness in East County	The District will be considered a lead "convener" on all health and wellness related issues facing the East County.	Provide a grant and/or sponsorship program for community based organizations	Amy	1	2	2	2	2		
		Actively participate in monthly community events and East County regional "collaboratives"	Amy, Ari	1	2	2	2	2		Caitlyn now attending community collaborative meetings, to begin building relationships needed for the successful launch of the Mobile Outreach Library
		Lead the Rural Health Coalition to provide actionable plans/programs that directly impact the rural communities	Christian	1	2	2	2	2		Confirmed the successful expansion of the Rural Discharge Program
2 Utilize asset mapping techniques to identify gaps in relationships, to create additional opportunities based on the Community Health Needs Assessment (CHNA) and Social Determinants of Health (SDOH) framework	The District will find alternative methods to make connections and/or fill gaps based on the CHNA report	Implement a Customer Relationship Management program to document and manage contacts and partnerships	Amy	1	2	2	2	2		
		Develop non-traditional methods to improve access to care (e.g., child care, transportation vouchers, rural broadband, school based health program)	Christian	2	2	2	2	2		Presented a Long Range Financial Plan to the Board (for consideration).
		Create an advocacy plan to garner support for a Navy Clinic and collocated VA clinic and County Veteran resource center that supports the East County	Christian	1	?	?	?			Congressman Issa indicated he is waiting for the County to find an Esat County locaation for their Veterans Center

Goal 3: Identify at risk populations and develop efforts that impact their community health and wellness needs

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2 Q2	Y2 Q3	Y2, Q4	Notes
1 Identify gaps in community health services and facilitate culturally relevant programs to supplement existing offerings	The District will support the delivery of programs, services and information in spaces where there is little to no support.	Analyze data and local community information sources to determine appropriate programming for at risk populations in individual communities	Ari	2	2	2	2	2	Postponed: Pending approval of community research survey
		Expand and tailor "signature" programs for at-risk populations in local communities within the District boundaries	Ari	2	2	2	2	2	Community Health Program Specialist to begin piloting the use of a new Program Proposal Guide
		Create a library outreach program to deliver health information and education to people who are not able to access in-person services	Holland	3	2	2	2	2	Purchasing the Mobile Outreach Library Van
2 Engage community partners and subject matter experts to identify opportunities that provide and promote optimal behavioral health.	The District will develop innovative methods to support the improvement of mental health among East County residents.	Initiate a grant proposal(s) that serve to identify and serve the unique and unsupported urban and rural behavioral health needs	Christian	2	2	2	2	2	Institute for Public Health's proposal to SAMHSA was not approved. Looking for other funding sources.
		Develop specific communication campaigns and programming that promotes mental health support and services	Amy	1	2	2	2	2	
		Identify and support partners that can provide additional sites of care for youth mental health services (e.g., Boys & Girls Clubs, public libraries, community centers)	Ari	3	3	3	3	3	



Strategic Priority 2: Hospital Partnership -

We will ensure accountability and oversight of the public/private partnership and evaluate collaborative opportunities that improve the health needs of East San Diego County

Goal 1: Collaborate with the hospital to engage community partners and local municipalities in major health and wellness initiatives that impact East San Diego County residents

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2, Q4	Y3 Q1	Notes
1 Collaborate with Sharp Grossmont Hospital on programming and outreach that addresses the health, wellness and prevention needs of East County residents.	The District and Hospital will ensure that programming by both entities are consistently communicated and supporting each others' needs.	Collaborate with SGH Senior Resource Center and community based organizations on programming and outreach to the older adult community	Ari	1	2	2	2	2		Sharp Grossmont Hospital Community Center tables at all Wellness Wednesday Programs
		Partner with SGH marketing staff to collaborate on resources, programming and services for community partners and residents	Kara	1	1	1	2	2		
		Partner with SGH health information ambassador program to promote the use of Library services by patients and caregivers.	Holland	2	2	2	2	2		Holland working with Nurse Educator to implement information to discharged patients on GHD resources. Amy provided nurse educators a tour of the library.
2 Utilize the CHNA findings to develop initiatives with Sharp Grossmont Hospital and community partners that prioritize the top chronic health needs of East County residents.	The District will work with the Hospital to provide information, education, programming and services that support the effective management of chronic conditions.	Develop educational programming with Sharp physicians on key chronic disease issues in East County	Ari	1	2	2	2	2		October Wellness Wednesday presentation, monthly memory screenings
		Improve the flow of information to community partners on the Hospital's capabilities and service to treat chronic conditions	Kara	3	3	3	3	3		Christian talking about Neurosciences Center to City Managers and ECEDC. Wellness Wednesday programming. Walk with a doc mentioning hospital capabilities.
		Consult with SGH (including library) to acquire those patient educational materials, screenings and specialized kits for chronic diseases would be most useful	Holland	3	2	2	2	2		Working with SGH staff to schedule open house for hospital staff, to understand library resources

Goal 2: Enhance partnership on hospital and community programs and outreach to increase awareness of care options

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2, Q4	Y3 Q1	Notes
1 Develop collaborative initiatives between the Hospital and Federally Qualified Health Center (FQHC), Community Based Organizations (CBO) and Public Agencies to help patients make educated choices on their care.	The District will provide information to the community on methods to access care.	Collaborate with SGH and community partners on health literacy pertaining to accessing appropriate care	Ari	1	2	2	2	2		Supported SGH's Advance Care Planning department through fall end-of-life health education program.
		Communicate and promote to community partners the free Sharp events that are occurring in our region	Kara	2	2	2	2	2		Kara adds all relevant SGH health education events to the GHD website's Programs and Events calendar, and promotes via social media.
2 Develop collaborative initiatives between the Hospital, East County healthcare providers and public agencies to improve the policies and processes that impact the continuum of care.	The District will collaborate with Sharp and community partners on improving the process of accessing health resources.	Develop a rural post discharge process with the hospital and the county (HHSA and CAL FIRE) that ensures patient compliance and reviews home safety	Christian	1	2	2	2	2		
		Develop an advocacy program with Sharp, community organizations and public agencies that supports the legislative needs of our community	Christian	1	2	2	2	2		
		Develop partnerships and processes that improve the transfer of care into and out of the hospital.	Amy, Christian	1	2	2	2	2		

Goal 3: Forecast healthcare workforce needs and implement programs to build future health professionals

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2, Q4	Y3 Q1	Notes
1 Provide support and resources to students and residents interested in pursuing a career in healthcare	The District will be a proactive leader and contributor in the advancement of the healthcare workforce in East County.	Forecast healthcare shortages and develop an employment pipeline that supports easy transition from interest to employment	Christian	1	2	2	2	2		Developed a stakeholder group to work on 9 action items from workforce pipeline project. New boards installed in the library with health care job, training, and volunteer opportunities in East County.
		Establish a robust scholarship program that encourages health careers and helps mitigate financial burdens of higher education	Amy	1	2	2	2	2		
		Develop an standardize health pathways program that is available to all East County high school students	Christian	3	3	2	2	2		Conducted research on all highschools with health pathways or health CTE program.
		Develop Library resources and programs that educate and inspire children to pursue healthcare occupations	Holland	1	2	2	2	2		Worked with Health Pathways coordinator to plan and schedule fall field trips for Health Pathways students.
2 Introduce professional development initiatives to enhance service delivery	The District will significantly advance the level of clinical education available in our community	Partner wth Sharp CME program to deliver educational programming to East County community providers	Amy	1	3	3	3	3		Started project in early 2022. Turnover of GHD and Sharp Healthcare Staff presented a delay in progress.
		Host continuing education events for Sharp nurses and other allied health professionals	Ari	3	3	3	3	3		
		Collaborate with the hospital and community partners to develop and sustain a family medicine residency that supports needs of East County residents	Christian	2	2	2	2	2		ACGME application completed. Song Brown application submitted.

Strategic Priority 3: Chronic Disease -

We will mitigate causal factors related to preventable life-threatening diseases while helping East San Diego County residents enjoy healthier lives.

Goal 1: Decrease risk factors that lead to chronic disease with added emphasis on those who have higher than average rates

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2, Q4	Y3 Q1	Notes
1 Establish a process to continuously evaluate the most prevalent chronic diseases in East County communities	The District will have the best resources to provide the most accurate guidance on recommendations to mitigate chronic disease.	Convene a Community Health Task Force of subject matter experts to prioritize health issues and target solutions for underserved populations	Christian	1	2	2	2	2		Postponed: Pending approval of community research survey
		Evaluate and procure high quality data sources for chronic disease within specific communities	Christian	1	2	2	2	2		Pending approval of community research survey
2 Collaborate with and support our community partners on projects that address the known risk factors for heart disease, cancer and stroke	The District will seek to impact top three chronic diseases affecting east county residents	Develop a grant/sponsorship process that prioritizes CHNA results and the region's top chronic conditions	Amy	1	2	2	2	2		
		Create outreach campaigns around key chronic diseases	Kara	1	2	2	2	2		Library received two new blood pressure kits from the American Heart Association, which are now in regular circulation.
		Conduct culturally focused health education sessions (e.g., for Latino, Black, Chaldean, Native American communities)	Ari	2	3	3	3	3		Summer art reception with guest artists from the Southern Californian American Indian Resource Center, who discussed the connection between art and wellness.

Objectives	Outcomes	Tactics	Lead	Y1, Q4	Y2, Q1	Y2, Q2	Y2 Q3	Y2, Q4	Y3 Q1	Notes
<b>Goal 2: Increase health literacy that empowers people to make better lifestyle choices and reduce chronic disease</b>										
1	Provide reliable and accessible health education resources, programs and services	The Library will be known as the premier location to find information on chronic diseases.	Expand the Library experience to include non-traditional programs and resources	Holland	1	2	2	2	2	Launched the new bi-monthly "Virtual Reality Adventures" program, which provides cognitively and socially stimulating experiences for older adults. Began a four-week end-of-life educational series (started late September).
			Create an enhanced Library website that provides comprehensive and timely information on available health resources	Holland, Kara	1	1	1	2	2	Scope of work for RFP in progress
2	Create and distribute accurate health information to diverse populations about causal factors related to chronic disease	The District will become a known resource on chronic disease management for at-risk populations.	Develop targeted communications on key chronic conditions for at-risk populations	Kara	1	3	3	3	3	Pending approval of community research survey
			Conduct an audit of the Library's physical/digital collection to ensure the most accurate information is available	Holland	1	2	2	2	2	



### Legend

GREEN = a tactic planned to be in progress at this time, on which we're making anticipated progress

LIGHT GREEN

YELLOW = a tactic planned to be in progress at this time, on which we're making some (but less than anticipated) progress

RED = a tactic planned to be in progress at this time, on which we've made no/insufficient progress

GRAY = a tactic that was not planned to be in progress at this time

YEAR 1	JULY 2022 - JUNE 2023	Q4: APR-JUN 2023			
YEAR 2	JULY 2023 - JUNE 2024	Q1: JUL-SEP 2023			
YEAR 2	JULY 2023 - JUNE 2024	Q2: OCT-DEC 2023			
YEAR 2	JULY 2023 - JUNE 2024	Q3: JAN-MAR 2024			