

Memo

To: Board Members
From: Christian Wallis / Amy Abrams
Date: September 10, 2024
Subject: Community Grants & Sponsorships Committee Minutes – **August 27, 2024**

The Committee met on Tuesday, August 27, 2024, at 10:00 a.m. Members of the public were able to participate by telephone, Zoom, or in-person at the Grossmont Healthcare District Conference Center, located at 9001 Wakarusa Street, La Mesa, California. In some cases, discussion of items may have taken place out of sequence during the meeting. Any mis-labeled items on the agenda have been corrected in these minutes.

Attendees: Director Virginia Hall, Chair
President Gloria Chadwick, Member
Christian Wallis, Chief Executive Officer
Ryan Purdy, Sharp Grossmont Hospital
Rhea Van Brocklin, Christie's Place
Julie Hayden, ECTLC (representing Genesis Recovery, Inc.)

A. Call to Order: The meeting was called to order by Director Hall at 10:04 a.m.

B. Approval of Agenda: With moving agenda item E(3) before E92), the agenda was approved as posted.

C. Public Comment: There was no public comment.

D. Guest Presentations:

1. Christie's Place

Ms. Van Brocklin from Christie's Place gave the Committee background information regarding the organization and its programs, as well as the program success rates. The Committee had a chance to ask all their questions, which were related to how many East County residents would be served and how exactly their money would be used. The Committee can recommend a \$5k grant award, but suggested they have a grant writer better address the clients of East County in future applications. Ms. Van Brocklin inquired as to whether they can apply for a sponsorship grant for their Women's Conference event, which they do not profit off

of, and the District supported last year. The Committee suggested the following items be explained within the sponsorship application: 1) how attendance was last year and 2) of those attended last year, how many later used Christie's Place as an additional resource, etc.

Ms. Hayden from East County Transitional Living Center is the former Clinical Director for Genesis Recovery which . She attended the Committee meeting to represent Genesis Recovery and present the Committee with background information on the organization and the program. This grant award would go towards the initial start-up. There are 24 empty beds ready for patients and the program would be self-sustaining. They can bill private insurance and are currently applying to be able to bill Medi-CAL. Doctors are already on contract for medical-assisted treatment. There is ability to expand with next year hopefully consisting of a call-center. They are considering adding women to the program at other locations when it becomes financially viable. The Committee recommended the \$200k grant award, but did suggest that Ms. Hayden attend the next Board meeting in case any of the Board members have any questions.

E. Reports/Discussion/Possible Action Items

1. FY24-25 Monthly Grant and Sponsorship Tracking Report

The current FY24-25 monthly grant and sponsorships tracking report shows that \$258,200 has been awarded thus far and \$1,214,800 in funds remains available for community grants and sponsorships.

2. Grant Requests

Recommended for Funding: The Committee reviewed and discussed the following requests and recommends to the Board the amounts indicated, based on each program's assistance in addressing the unmet healthcare needs of District residents, including an identified prioritized health need, a direct patient care benefit, and/or a strong healthcare nexus. *(Prior year's funding by the District is shown in parentheses.)*

- Christie's Place: Mental Health & Wellness for Women Living with HIV - \$25,000 *(FY23-24 \$5,000 sponsorship)* **Committee Recommendation: \$5,000**
- Arms Wide Open: Improving the Health of Individuals with Disabilities Through Engagement in the Performing Arts - \$25,000 (no prior funding) **Committee Recommendation: \$25,000**

- Covenant Living of the West: Transportation Grant - \$38,622 (*no prior funding*) **Committee Recommendation: \$15,000 (for automobile insurance only)**
- Voices for Children: Court Appointed Special Advocate (CASA) Program Case Liaisons - \$25,000 (*FY23-24 \$25,000*) **Committee Recommendation: \$25,000**
- Grossmont Union High School District: Health Career Pathway Initiative - \$227,500 (*FY23-24 \$227,500*) **Committee Recommendation: \$227,500**
- Genesis Recovery, Inc.: Genesis Substance Abuse Recovery Program - \$200,000 (*no prior funding*) **Committee Recommendation: \$200,000**

Not Recommended for Funding: The Committee reviewed and discussed the following requests and recommends to the Board no funding be awarded, as indicated. (*Prior year's funding by the District is shown in parenthesis.*)

- For Their Thoughts Foundation, Inc.: Expanding rethink Dementia Immersive Education into East County - \$62,130 (*no prior funding*)

Due primarily to the existence of the Alzheimer's Response Team (ART), that GHD was key in starting, which does this type of work already, the Committee does not feel it is within the District's best interest to recommend For Their Thoughts Foundation, Inc.'s application at this time.

Deferred: The Committee deferred consideration of the following request to a subsequent meeting.

- Movement is Life: Operation Change for Musculo-Skeletal Health for Low-Income Women Aged 45-80 - \$50,000 (*no prior funding*)

Due to the lack of local address specification on its application, at this time, the Committee does not feel it is within the District's best interest to recommend Movement is Life's application and has deferred it to a later date.

- The Salvation Army: Kroc Fit Kids Child Obesity Prevention and Wellness Program - \$11,000 (*FY23-24 \$7,000*)

Until the Committee has a chance to review The Salvation Army's FY23-24 grant award one-time report and the data of its success, at this time,

the Committee does not feel it is within the District’s best interest to recommend this application and has deferred it to a later date.

3. Sponsorship Requests

Recommended for Funding: The Committee reviewed and discussed the following requests and recommends to the Board the amounts indicated. *(Prior year’s funding by the District is shown in parentheses.)*

The Committee reminded staff that they do not want to review any sponsorship applications unless the organization has met the “80/20 rule.”

- Sharp Grossmont Hospital/American Heart Association: San Diego Heart and Stroke Walk - \$10,000 *(FY23-24 \$7,500)* **Committee Recommendation: \$7,500**
- Voices for Children: Starry Starry Night at Jacobs Park - \$15,000 *(FY23-24 \$10,000)* **Committee Recommendation: \$10,000**
- Alzheimer’s Association San Diego/Imperial Chapter: 2024 Walk to End Alzheimer’s San Diego Event - \$15,000 *(no prior sponsorship funding; FY23-24 \$23,000 grant)* **Committee Recommendation: \$15,000**

Not Recommended for Funding: The Committee reviewed and discussed the following requests and recommends to the Board no funding be awarded, as indicated. *(Prior year’s funding by the District is shown in parenthesis.)*

- Vision y Compromiso/San Diego Regional Network of Promotoras: Binational Health Month Conference - \$5,000 *(No prior funding)*

Due to the lack of sufficient local impact, the Committee does not feel it is within the District’s best interest to recommend Vision y Compromiso’s application at this time.

- Crisis House: Hearts of Gold Gala - \$10,000 *(FY23-24 \$8,599)*

Due to the return of investment from last year’s event not meeting the District’s 80/20 rule criteria, the Committee does not feel it is within the District’s best interest to recommend Crisis House’s application at this time.

- Serving Seniors: Annual Sunshine Gala - \$5,000 *(FY23-24 \$3,500)*

Due to the return of investment from last year’s event not meeting the District’s 80/20 rule criteria, the Committee does not feel it is within the

District's best interest to recommend Serving Seniors' application at this time.

4. FY24-25 Scholarship Policy Further Review

(Due to time constraints, this agenda item was not discussed. It will be placed on next month's agenda.)

5. FY23-24 Monthly Grantee Reporting Index

(Due to time constraints, this agenda item was not discussed.)

F. General Information/Communications

G. Next Meeting: The next regularly scheduled meeting is on calendar for Wednesday, October 2, 2024, at 2:00 p.m.

H. Adjournment: There being no further business, the meeting adjourned at 11:58 a.m.