

Name of Grantee: For Their Thoughts Foundation Inc.
 Title of Proposed Project: Expanding reTHINK Dementia Immersive Education
 Requested Amount: \$62,130.00
 # of Residents Served: 230
 CHNA Category: Aging



Introduction

The For Their Thoughts® Foundation (FTTF) is a 501(c)(3) nonprofit organization dedicated to enhancing the lives of individuals with dementia and their caregivers through hands-on education, resource navigation, financial aid, and ensuring no one faces these challenges alone. By fostering community engagement and collaboration, we aim to improve understanding, combat stigma, and build a supportive network for families and professionals alike. Through our initiatives, we strive to cultivate empathy and knowledge, ultimately enhancing the quality of life for all impacted by dementia.

Project Highlights

For Their Thoughts Foundation (FTTF) will provide “Dementia Live” experiential learning programs to East County first responders, students in the Grossmont Healthcare District (GHD) Career Pathway Initiative, and the public through events at the GHD Health & Wellness Library. In addition to community-based dementia-supportive training during the grant year, this pilot project aims to evaluate, refine, and ready this impactful program for county-wide expansion. A capacity-building element includes preliminary strategic planning, development of an East County dementia-specific resource guide for families and healthcare professionals, translation of FTTF materials into Spanish, and identification of service demand in each GHD impact zone.

Prior Funding

FY23-24: -
 FY22-23: -
 FY21-22: -
 FY20-21: -
 FY19-20: -

Prior Sponsorships

FY23-24: -
 FY22-23: -
 FY21-22: -
 FY20-21: -
 FY19-20: -

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Financial Overview

Total Assets:	\$	19,618
Current Assets:	\$	19,618
Total Liabilities:	\$	150
Current Liabilities:	\$	150
Current Ratio:		0.01
Total Revenue:	\$	14,272
Operating Cash Flow:	\$	17,470

Cost per Client: \$ 270.13

Budget Data

Total <u>Organization</u> Budget:	\$	115,130.00
Total <u>Project</u> Budget:	\$	70,470.00
GHD % of Project Funding:		88%

Grant Funding Allocation:

Staff	\$	29,680.00
Management	\$	9,000.00
Consultants	\$	12,000.00
Equipment	\$	500.00
Food	\$	-
Information/Materials	\$	3,750.00
<u>OTHER</u>		
Utilities & Office Exp.	\$	1,600.00
Professional Services	\$	-
Training	\$	5,600.00
	\$	-
	\$	-
	\$	-
Total	\$	62,130.00

Total Organization Funding Sources

Source	Amount
Federal	\$ -
State	\$ -
City/County	\$ -
Other Government	\$ -
Proposed GHD	\$ 62,130
Fees for Service	\$ 12,000
Nonprofit Organizations	\$ 6,000
Private Donations	\$ 5,000
Other (list below)	
Annual MoveFTT Event	\$ 30,000
	\$ -
Total	\$ 115,130

Title	For Their Thoughts Foundation Inc.	08/14/2024
		id. 47225199

by **Betsy Hall** in **Full Grant**

6970 Embarcadero Ln
 Ste 100
 Carlsbad, California
 92054
 United States
 760-659-3883
 b.hall@fortheirthoughts.org

Original Submission	08/14/2024
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Score	n/a
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Organization Information

Legal Name of Organization	For Their Thoughts Foundation Inc.
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Address	513 Garfield St Oceanside CA 92054 US 33.1938 -117.36929
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Organization Website	www.fortheirthoughts.org
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Organization Introduction	Please provide a brief (2-3 sentence) introduction to the organization, and its primary purpose(s).
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Organization Introduction (response):	<p>The For Their Thoughts® Foundation (FTTF) is a 501(c)(3) nonprofit organization dedicated to enhancing the lives of individuals with dementia and their caregivers through hands-on education, resource navigation, financial aid, and ensuring no one faces these challenges alone. By fostering community engagement and collaboration, we aim to improve understanding, combat stigma, and build a supportive network for families and professionals alike. Through our initiatives, we strive to cultivate empathy and knowledge, ultimately enhancing the quality of life for all impacted by dementia.</p>
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Applicant Information

Name (application point of contact)	Betsy Hall
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Applicant Title	Executive Director
Applicant Phone	+17245752765
Are you the agency director?	Yes
Board of Directors	Board_of_Directors_2024.pdf
Nonprofit Bylaws	FTTF_ByLaws_SIGNED.pdf
Organization Brochure	FTTF_LettersofSupport_GHDGrant.pdf
Has the organization received grant or sponsorship funding from the Grossmont Healthcare District within the past five years?	No
Grant Information	
Proposed Project Title	Expanding reTHINK Dementia Immersive Education into East County
Project Highlights	Please provide below a concise (2-3 sentence) description of the proposed project.
Project Highlights (response):	For Their Thoughts Foundation (FTTF) will provide “Dementia Live” experiential learning programs to East County first responders, students in the Grossmont Healthcare District (GHD) Career Pathway Initiative, and the public through events at the GHD Health & Wellness Library. In addition to community-based dementia-supportive training during the grant year, this pilot project aims to evaluate, refine, and ready this impactful program for county-wide expansion. A capacity-building element includes preliminary strategic planning, development of an East County dementia-specific resource guide for families and healthcare professionals, translation of FTTF materials into Spanish, and identification of service demand in each GHD impact zone.
Amount of Funds Requested	62130.0
Number of Unduplicated GHD Residents to be Served	230.0

Ages of Population to be Served (select all that apply)	Adult (18-65) Seniors (65+) Adolescent (12-17 years)
Which of GHD's strategic priorities best aligns with your project? (select one)	Aging
<p>Areas of Impact The Grossmont Healthcare District is home to approximately 520,000 residents, and its boundaries cover a large geographic area of 750 square miles that include most cities and towns frequently referred to as "East County," as well as much of the rural Mountain Empire Region. For the purposes of Board governance, it is divided into five zones. Use the image below or visit the Grossmont Healthcare District Interactive map to identify which zone(s) your project will impact.</p>	
Which zone(s) of the Grossmont Healthcare District will your project impact?	Zone 2: Spring Valley, Lemon Grove, Mountain Empire communities (Tecate, Potrero, Campo) Zone 3: La Mesa Zone 5: El Cajon, Jamul Zone 4: Lakeside, Harbison-Crest, Alpine, Pine Valley, Tribal communities (Barona and Viejas Reservations) Zone 1: Santee
<p>Project Narrative</p>	
Narrative Part 1 - Problem Statement	Please provide a summary description of the issue(s) or challenge(s) that the proposed project seeks to address, and the need for these proposed service(s) within the Grossmont Healthcare District.

Narrative Part 1
(response)

Dementia is the third leading cause of death in San Diego County, with cases projected to rise by 36% by 2030, impacting about 115,000 residents. Most individuals with dementia—80%—live at home with family members, placing significant emotional, physical, and financial stress on these caregivers. This crisis affects not only families but entire communities, highlighting the critical need for dementia-specific education and awareness campaigns. Such training fosters greater empathy, understanding, and effective communication, while also reducing caregiver stress and potentially decreasing the risk of elder (and early-onset dementia patient) abuse and neglect.

First responders need training to effectively respond to medical or other crises involving persons with dementia—both at home and in the community. Currently, no such training exists in the East County region, and FTTF aims to fill this gap. Further, healthcare professionals often lack full understanding of what life is like for those with dementia—and their families. Our project includes immersive training for students who hope to enter the healthcare field.

This project is part of a broader effort to increase support, resources, and compassion for dementia patients. GHD funding will catapult FTTF into our next stage of impact and community change, as the capacity-building component of this project centers on painstaking planning processes for launching ambitious, county-wide programming in coming years. Through innovative, experiential education and intensive outreach systems, we can together create a dementia-supportive community that improves quality of life and outcomes for those who live with dementia in the Grossmont Healthcare District.

Narrative Part 2 -
About Your
Organization

Please share the most important information about your organization, and its capabilities to address the problem(s) described above. Relevant information could include some of the following: How will your organization's history and experience make this project successful? Current programs and recent accomplishments or achievements Recent major changes to financial and/or organizational circumstances

Narrative Part 2
(response)

For Their Thoughts Foundation (FTTF) was founded in 2020 by individuals who personally lived in the shadows of dementia caregiving. We are THE voice of dementia patients and their families in the San Diego region, sharing perspectives and insights that can only be gained through difficult, lived experience. Our efforts began with a key focus on familial caregivers, their unique struggles and often unmet resource needs, and providing one-time fiscal assistance through our Care for the Caregiver's (CFTC) Relief Program. We quickly realized, however, that this was... and is... not enough. People with dementia, and the families drafted into full-time caregiver roles, do not exist in a vacuum. We are directly impacted—negatively or positively—by the various “systems” around us. And the professionals who work in these systems—from first responders to those who provide in-home care services—need to know HOW to properly support and serve our community.

In response, FTTF centers our outreach on immersive education, which includes an innovative training that introduces and deepens understanding

of the daily challenges faced by those with dementia. Since “reTHINK w/ Dementia Live” launched in 2022, FTTF has trained over 290 care partners, family members, and professionals. The program initially engaged 65 participants at its debut event in April 2022 and expanded to 100 participants across seven events in 2023. We are tracking for continued growth in 2024, with 240 participants across 21 events, reflecting a 260% increase in those served and a 300% increase in events compared to the previous year. The effectiveness of our educational approach is evidenced by significant improvements in caregiver knowledge and community engagement. Participant evaluation feedback reveals a 100% increase in understanding of dementia-related resources and care strategies. Additionally, more than 50% of participants have engaged with FTTF through donations, referrals, or requests for additional services, underscoring the program's proven impact.

FTTF introduced a fee-for-service model for professional training in late 2023, which includes programs for those who work as paid caregivers as well as a “train the trainer” option for employers. This adjustment alone brought training frequency from once monthly to several requests per month and necessitated the need for more program Master Coaches. Importantly, FTTF’s financial records do not tell the entire story either. Our Executive Director previously worked part-time (50% FTE) and an accident compromised her availability, as well as fundraising outcomes. In this, programming was, and will always be, our top priority.

As we focus on further expansion opportunities, FTTF turns its attention to this pilot project, including detailed strategic planning to include county-wide outreach and addressing the needs of non-English speaking citizens, rural areas, and underserved populations. Likewise, the pilot project involves partnership cultivation throughout the region, including identifying libraries, community centers, high school career programs, universities, and other locations where training could take place.

FTTF’s evidence-based service model, proven program effectiveness, and strategic expansion plans position us to continue addressing the challenges faced by dementia families and caregivers—and the Grossmont Healthcare District as a whole—fostering a more compassionate, responsive, well-informed, and dementia-supportive community.

Narrative Part 3 -
About the Community
Served

Please share information about the community that will be served through this project. Relevant information could include some of the following: The primary community opportunity, challenge, issue or need that your organization works to address Information about the people you serve such as socioeconomic status, race, ethnicity, gender, sexual orientation, age, physical ability, and language Details about how you work with other organizations, coalitions, or networks that serve the same community, or provide similar services Details about how you listen to/involve constituents, community members, and/or volunteers

Narrative Part 3
(response)

Offering effective support and services for people living with dementia—and their family members who are, often, sole caregivers for their loved ones—requires a concerted and strategic community-based approach. This is what puts the “public” in public health—and “social” in social services. It is an “all-hands-on-deck” need, with EVERY professional (and citizen) who

may encounter persons with dementia and/or their family members offered the kind of training that enhances knowledge, understanding, skills, responsiveness... and EMPATHY. FTTF will always provide direct support to familial caregivers, but this approach alone will not ensure the highest quality of life for persons with dementia and their families. Instead, we must build dementia-supportive COMMUNITIES.

FTTF embraces the contributions of our ever-growing list of partners, supporters, and volunteers. Since opening our doors in 2020, we have trained home health care providers, memory and assisted living staff, family caregivers, fire chiefs, neuroscientists at UCSD and Sharp, Alzheimer's San Diego volunteers, and the public through in-house demonstrations and partnerships with local chambers of commerce, nonprofits, and care agencies. We are likewise proud to announce that we have been invited to showcase our approach to immersive educational training at the 14th International Conference on Frontotemporal Dementias (FTD) in Amsterdam in September of this year. Of course, we are beyond excited. This annual event is the largest formal gathering of neurologists, psychiatrists, geriatricians, and neuropsychologists interested in FTD! See *project partners' letters of support*.

FTTF engages in an ongoing "listening tour." We receive feedback from all stakeholders through pre and post-tests, satisfaction surveys, open-ended questions on surveys, invitations to share testimonials, and from talking with whomever is in the room, on the phone, or on a video call with us. Input from those around us keeps FTTF in perpetual motion and in never-ending growth mode.

According to the San Diego Seniors Community Foundation, East County has a growing senior population, including many affected by dementia. As of 2024, the region's population is diverse, with significant representation of Hispanic (28%), White (49.3%), and Black (4.8%) communities. Among the senior population, many face economic challenges, with 23% of those 65+ not meeting basic needs, and over 33% of Black and Latino elders struggling financially.

For the broader community, including first responders and high school students, East County reflects San Diego's overall demographics: a mix of ethnicities with educational attainment varying by race. The poverty rate is about 10.57%, with Black residents facing an 18.87% poverty rate. Many seniors live alone, especially older women, which can increase their risk of dementia-related challenges and the need for targeted education and support.

These demographics highlight the need for training and awareness campaigns in East County, not just for those directly impacted by dementia but also a community of caregivers, educators, and first responders who support them. To this end, FTTF's pilot project will serve all county residents affected by a dementia diagnosis and lay the critical foundation for building a truly robust, dementia-supportive community in East County.

Narrative Part 4 -
About Your Project

Please explain the project. It is not necessary to restate information answered above. Relevant information could include some of the following: What you plan to do (activities) and anticipated timeframe Why you plan to do it (opportunity, challenge, issue or need) Who will be impacted (target population, including age, gender, ethnicity, other relevant characteristics) Whether the proposed project is a new service or an established service or program that will be expanded to GHD residents

Narrative Part 4
(response)

FTTF's pilot project, "Expanding reTHINK Dementia Immersive Education into East County" is a new endeavor that will serve as a catalyst for impactful, widespread program expansion throughout East County.

There are five components to our proposed, 12-month project:

1. Training for licensed mental health clinicians who serve on the San Diego Psychiatric Emergency Response Team (PERT),
2. Training for EMT and firefighters,
3. Educational workshops at the GHD Health & Wellness Library (for families with a loved one with dementia),
4. Programming for high school students in the GHD Health Pathways program, and
5. A targeted capacity building effort to evaluate successes and lessons learned, and prepare for future county-wide expansion activities.

Dementia, progressive and terminal, affects millions globally. Innovative and effective approaches are necessary to enhance awareness, care, and support for individuals and caregivers. A formal education partner with AGE-u-cate Learning Institute, FTTF facilitates reTHINK w/ "Dementia Live®", an innovative, immersive training experience that transforms understanding and empathy towards those living with dementia.

Dementia Live is an experiential learning workshop which simulates cognitive and sensory impairment, giving participants first-hand experience of living with dementia. This empathy-centered education uses sensory depletion equipment while the participant must perform basic household tasks that are simple for a healthy brain. Through experience, reflection and facilitated classroom discussions, participants grasp the constant struggles affecting persons with dementia as they go about their daily lives. They feel the isolation, frustration, anxiety, and confusion that our loved ones with dementia often feel. This leads to greater understanding, knowledge, response tools, and empathy. Discussions offer practical guidance for intervention, de-escalation, and ensuring the safety of a person with dementia and their families.

TIMELINE FOR PILOT PROJECT IMPLEMENTATION

START-UP: FIRST 90 DAYS

- Logistical Planning: Engage community partners to coordinate schedules, facility access, needed training-day tools, and revisit/clarify role delineation and responsibilities.
- Curriculum Customization: Adapt immersive education framework to meet the specific needs of each training cohort, focusing on first responders, clinicians, students, and the general public.

- Staffing and Training: Hire and train additional staff to manage and deliver the workshops effectively.

PUBLIC EDUCATION & RESOURCES

- MONTHS 3, 6, 9, 12: Conduct quarterly reTHINK with Dementia Live workshops at the GHD library, designed for dementia families and the public. Each workshop will accommodate 5-15 participants and last 60 minutes.*
- MONTHS 6-12: Develop a comprehensive East County Dementia Resources Guide. This document will be made available on the FTTF website. The GHD library may likewise share this document directly.
- MONTHS 9-12: Translate all educational materials and training resources into Spanish.

**FTTF has secured the support of GHD staff Amy Abrams for the scheduling of quarterly sessions at the Health & Wellness Library, and confirmed the value that a local care resource guide would provide for library users.*

FIRST RESPONDER EDUCATION

- MONTHS 4-12: Implement reTHINK with Dementia Live workshops for approximately 50 EMTs and firefighters at Lakeside Fire Department, integrating with the existing 2025 Continuing Education program.
- MONTHS 3-12: Deliver quarterly workshops as part of PERT training sessions. Each session will serve 60 clinicians, with minimal estimation of 10% from East County.

YOUTH EDUCATION

- MONTHS 4-9: Conduct reTHINK with Dementia Live workshops for Health Pathways students at 3 highschools, with minimal estimation of 30 students per location.
- Coordinate with the program lead to provide hands-on training opportunities, allowing students to volunteer at community workshops.

FINAL EVALUATION AND STRATEGIC PLANNING

- MONTHS 10-12: Compile data from tests, feedback, and lessons learned to create a comprehensive SWOT analysis of the project. Use findings to develop a Strategic Action Plan for future program expansion and prepare Plans of Correction if necessary.

CAPACITY BUILDING – FINAL DELIVERABLES

- Spanish Translation: Address the needs of the Hispanic community by translating materials to Spanish, broadening the program's reach IMMEDIATELY and in future years.
- Digital Access: Make the East County Dementia Resource Guide available online through both the FTTF website and the GHD library (if you like), ensuring that dementia families in remote areas can also access support and information.
- Expansion Plan: Develop and disseminate a comprehensive report

detailing data insights, logistical challenges, and strategic action plans, serving as a foundation for future growth and program scalability beyond the pilot phase.

Expansion may involve our potential shift in emphasis to low-paid frontline workers themselves (vice employers). FTTF's dementia training certifications are "portable" and, ultimately, should be expected of anyone providing care to dementia patients. Possession of these certifications should increase an individual's job prospects and income potential within the workforce, whether they opt to work for an agency or seek direct employment with a family.

Measurable Project Goals	In addition to the number of unduplicated GHD residents to be served, please briefly describe below 2-3 measurable goals that the project aims to achieve. If awarded, you will be asked to provide quarterly updates on your progress toward these goals, so please be sure that they are specific, measurable, and achievable within the project timeframe.
Project Goal #1	Achieve 80% subject mastery in dementia awareness and key concepts among first responders, healthcare students, and public participants, as measured by post-training assessments following immersive Dementia Live® workshops.
Project Goal #2	Develop an East County Dementia Resource Guide, translate materials into Spanish, and draft a preliminary expansion plan by the end of the 12-month grant period.
Project Goal #3	
Narrative Part 5 - About Your Impact	In a brief narrative, please explain what success looks like for the project overall, and for any goals stated above. How do you track impact and how do you know you're moving toward it? Relevant information could include some of the following: What kind of data will be measured, and how will it be collected? How will the organization generate referrals, or market the services? How would the proposed project specifically fulfill the elements of the Grossmont Healthcare District's mission?

Narrative Part 5
(response)

Project success is defined by our ability to enhance dementia-related knowledge within East County. The primary goals include increasing awareness and understanding of dementia among first responders, healthcare-focused high school students, and the public. To measure success, we will implement a robust evaluation framework that includes pre- and post-tests to gauge knowledge gains, feedback forms to gather participant satisfaction and insights, and tracking participation numbers to ensure the project reaches its target audience. Also, Spanish translation materials, a new dementia resources guide, and a written expansion plan will mark the success of this project.

Impact will be tracked through specific metrics: an 80% improvement in knowledge as demonstrated by test scores, a 4 out of 5-star satisfaction rating from at least 50% of participants, and the engagement of over 100 East County residents. Data will be collected through standardized forms, digital feedback, and sign-in sheets, ensuring comprehensive evaluation processes.

Referrals and marketing efforts will leverage currently established partnerships within the local community. However, through the project's capacity building effort, FTTF will determine NEW methods of digital and other marketing outreach needed to take programming to the next level of impact and reach.

This project directly aligns with the Grossmont Healthcare District's mission by improving the health and well-being of residents through education and collaboration. By addressing the needs of families and professionals in East County, the project not only fosters greater dementia awareness but also strengthens community support systems, thereby fulfilling the District's goal of fostering a healthier community.

Project Budget and
Organization Funding
Sources

Please use the forms below to provide: 1) Project Budget: The project's total budget, including requested GHD funding as well as other funding that is available to support the project 2) All Budget Sources: The organization's total budget for the current fiscal year and all major sources of revenue. For budget preparation purposes, Excel versions of the budget forms are available here: 1) Project Budget, 2) All Budget Sources. Please note that you will need to transfer the information into the forms below, taking care to avoid the use of special characters, and value errors.

Project Budget Form. DO NOT USE SPECIAL CHARACTERS (EX: \$, %, ",")

[GHD Project Budget form 5.15.24.xlsx](#)

All Budget Sources Form. DO NOT USE SPECIAL CHARACTERS (EX: \$, %, ",")

[GHD All Budget Sources form 5.15.24.xlsx](#)

I confirm the
information provided
above is accurate
and there are no
#VALUE errors
above.

checked

Organization Financials

Does your organization have audited financial statements completed by an independent CPA?

No

Most recent financial statements

[FTT_Statement_of_Financial_Position_7.31.24.pdf](#)

Financial Overview

Please enter the following figures, from the most recent set of financial statements (provided above):

Total Assets (from Statement of Financial Position):

19618.48

Current Assets (from Statement of Financial Position):

19618.48

Total Liabilities (from Statement of Financial Position):

150.0

Current Liabilities (from Statement of Financial Position):

0.0

Total Revenue (from Statement of Activities):

14271.65

Cash Flow From Operations (from Statement of Cash Flows):

17470.08

Attestation and Digital Signature

Applicant Name

Betsy L hall

I understand entering my name above will serve as my digital signature on this grant application.

You have finished completing the application.

Before finalizing and submitting your application, please review all your materials and answers, ensuring that all attachments are correct and up-to-date. You will receive an email confirmation once your application has been successfully submitted, and will be able to review your submission. To ensure you receive communication related to your application, safelist the @submittable.com email address. Please check your email to confirm receipt. If you do not receive a confirmation email, consider the following: Check the junk/spam filters for your email account. Ensure that you have submitted the application and that it is not still saved as a draft. Failure to receive the confirmation email may result in missing other important information. To complete and submit your application, click the "Submit" button below. Please note that once you submit, you will not be able to make changes to your application unless requested and approved by District staff.



Lakeside Fire Protection District

12216 Lakeside Ave
Lakeside, CA 92040
Business (619)390-2350
Fax (619)443-1568

Donald H. Butz
Fire Chief

August 8th, 2024

ATTN: Grossmont Health District
Board of Directors

Subject: Letter of Support for For Their Thoughts Foundation's reTHINK Dementia Immersive Education application

Dear Grossmont Health District (GHD) Board of Directors,

I am writing to express my enthusiastic support of the Bringing reTHINK Dementia Immersive Education to East County application submitted by Betsy Hall, Executive Director and founder of For Their Thoughts Foundation's (FTTF's) reTHINK Dementia Immersive education program. The reTHINK Dementia Immersive education program will provide hands-on and desperately needed experiential learning workshops providing dementia health literacy knowledge and identification training to the Lakeside Fire Protection District. This transformative and unique training is in alignment with our mission to ensure our paramedics, Emergency Medical Technicians (EMT) and Firefighters are prepared and ready to respond to the complexities of dementia diseases such as Alzheimer's, Frontotemporal Dementia, Parkinson's, and other related dementias.

As a Battalion Chief and paramedic at the Lakeside Fire Protection District, I can attest to the increasing aging population and dementia-related calls for support, response and/or transport. An inside-out 360 degree understanding would be instrumental in preparing our team of 50+ paramedics, EMT and firefighters across four stations to assess and react appropriately, safely, and compassionately to the complex symptoms that arise with dementia including but not limited to, agitation, confusion, aphasia, inaction, instability, paranoia, etc.

The Lakeside Fire Protection District already has a pre-established Continuing Education (CE) schedule for 2025 which can easily house and include the reTHINK Dementia Immersive education workshops several times over the course of the year providing an ideal sample size and model for expansion to other agencies throughout East County in the future.

I am are honored and excited to endorse the For Their Thoughts Foundation's reTHINK Dementia Immersive education application to provide this invaluable, interactive dementia approach to health literacy and training to our staff.

Thank you for your time and consideration. As a nonprofit made up of both professionals and lived-experience dementia families, we are confident that FTTF's ongoing efforts and leadership in the dementia field will yield remarkable results and create lasting change in our community. Feel free to contact me at if you have any questions.

Sincerely,

Jon Jordan
Battalion Chief, EMS Division
(619) 390-2350 X004
jjordan@lakesidefire.org



P.O Box 421141
San Diego, CA 92142
Tel: (619) 276-8112
Fax (619) 276-8230

August 9, 2024

Grossmont Health District

Board of Directors

Subject: Letter of Support for, For Their Thoughts Foundation's reTHINK Dementia Immersive Education application

Dear Grossmont Health District (GHD) Board of Directors,

As the Law Enforcement Training Coordinator for the Psychiatric Emergency Response Team (PERT), I want to share my utmost support for, For Their Thoughts Foundation's (FTTF) reTHINK Dementia Immersive Education program's grant application. After speaking with FTTF's founder Betsy Hall, I have full confidence that the program will greatly benefit the East County community. PERT pairs licensed mental health clinicians with uniformed law enforcement officers/deputies, in order to respond to behavioral or mental health related emergency calls. The clinicians and their law enforcement partners provide emergency assessment to safely approach, communicate effectively, and de-escalate those situations where the person is in crisis.

The reTHINK Dementia Immersive education program will aid in PERT's mission by empowering our clinicians with the knowledge and strategies to respond to dementia-related calls. We are excited for FTTF to train our local clinicians on September 11th and September 25th, 2024. From there we hope to work with FTTF to prioritize and allocate time and space during the 3-Day PERT Academy, which is held four (4) times a year and will include multiple dementia-focused sessions. We believe that we cannot truly serve our aging community without understanding what they are going through and feel that the immersive approach to FTTF's program is an innovative way to gain the proper training to do so.

We appreciate your time and consideration. FTTF is a powerful non-profit that can truly help make change in our community and promote a more knowledgeable society. Feel free to contact me at bstoney@comresearch.org if you have any questions.

Sincerely,

Brian Stoney

Law Enforcement Training Coordinator- PERT

August 14th, 2024

Grossmont Healthcare District

Board of Directors

Subject: Letter of Support for For Their Thoughts Foundation's reTHINK Dementia Immersive Education GHD Grant Application

Dear Grossmont Healthcare District (GHD) Board of Directors,

On behalf of the Grossmont Union High School District (GUHSD) Health Pathways, I want to express my support for For Their Thoughts Foundation's (FTTF) reTHINK Dementia Immersive Education grant application. Their initiative to educate highschool students on dementia related career opportunities aligns with our mission to partner with the healthcare industry to better prepare students looking to enter into health and medical post-secondary programs, increase awareness of healthcare careers, and provide real-world relevant experiences in healthcare. After speaking with FTTF's founder Betsy Hall, I have full confidence that their program will greatly benefit the GUHSD Health Pathway students.

As educators, we can attest to the power of hands-on, experiential learning. In this initial year of partnership with FTTF, we will prioritize up to 3 schools for FTTF to deliver and customize their education for our students. As part of the Health Pathways program, students are required to volunteer and/or intern 10-40 hours within the healthcare industry in addition to classroom learning. FTTF will offer several volunteer opportunities throughout the year for our students.

According to the National Institute of Health, the U.S. is "facing moderate to severe shortages of most categories of workers needed to care for people living with dementia, and these shortages are growing." FTTF will meet an unmet need to educate our students on the landscape of career options within the dementia and brain health industry. Finally, with dementia being triple the national average here in San Diego, there is a real probability some if not several of our students are personally affected and caring for a parent or grandparent with dementia. This partnership will allow students to be educated with valuable knowledge and empathy that could help both in their career and personal life. The GUHSD Health Pathways program exists to set our students up for success; it would behoove us to take advantage of this incredible teaching opportunity.

We appreciate your time and consideration.

Sincerely,

Todd Linke
GUHSD Health Pathway Coordinator

Total Grant Amount Requested

PERSONNEL	Grossmont Healthcare District Project Funding	Other Funding Available for Project	Total Project Budget
Staff (non-management) - List Position	-	-	-
Master Education Coach	21840	0	21840
Alternate/Assistant Coach	7140		7140
Administrative Support	700		700
			0
			0
Total Staff Salary and Benefits	29680	0	29680
Management - List Position(s)	-	-	-
Executive Director	9000		9000
			0
			0
			0
			0
Total Management Salary & Benefits	9000	0	9000
Consultant Fees	12000		12000
TOTAL PERSONNEL	50680	0	50680
-	-	-	-
OTHER EXPENSES	Grossmont Healthcare District Funding	Other Funding Available for Project	Total Project Budget
Telephone			0
Postage	250		250
Office Supplies	100		100
Equipment	500		500
Printing/Duplicating		1500	1500
Information/Materials	3750		3750
Professional Services		1440	1440
Travel	1250		1250
Rent		4800	4800
Utilities			0
Insurance		600	600
Training	5600		5600
Project Food /Packaging Costs			0
Miscellaneous - List	-	-	-
			0
			0
			0
			0
			0
TOTAL OTHER EXPENSE	11450	8340	19790
TOTAL PROJECT EXPENSES	62130	8340	70470

Grant Request Must Match GHD Total

FUNDING SOURCE	Total Organization Budget
Federal	-
State	-
City/County	-
Other Government	-
Proposed GHD	62,130
Fees for Service	12,000
Nonprofit Organizations	6,000
Private Donations	5,000
Other (list below)	
Annual Spring MoveFTT Event	30,000
-	115,130