



FY 24-25 Sponsorship Application: PREVIEW

The Grossmont Healthcare District will consider requests to sponsor charitable events that benefit nonprofit organizations providing health-related services within district boundaries. Sponsorship requests require the completion of an application for Board review and consideration, and may be made simultaneously or separately from a grant application. The application portal will open on July 1, 2024. An overview of the required information is provided below.

Organization Information

- Legal Name of Organization
- Address
- Organization Website

Applicant Information

- Name (application point of contact)
- Applicant Title
- Applicant Phone

Agency Director (if different than applicant)

- Name
- Phone
- Email

Strategic Priority

- Which of GHD's strategic priorities best aligns with your organization's primary services? (select one)
 - Aging
 - Behavioral Health
 - Chronic Conditions
 - Which chronic condition?
 - Heart
 - Stroke
 - Cancer
 - Other: If selected, please describe
 - Other Priority Area:
 - Care Navigation
 - Community Safety
 - Food Insecurity
 - Intellectual and Developmental Disability
 - Workforce Development
 - Another priority not listed here: If selected, please describe

Sponsorship Request

- Amount requested: A specific dollar amount must be requested, regardless of sponsorship opportunity levels (if applicable).
- Sponsorship Request Letter. Please upload a one-page letter (PDF, on agency letterhead) that includes the following:
 - Description of the event or program
 - Explanation of how the event will directly benefit a community health program that supports residents of the Grossmont Healthcare District
 - The dollar amount being requested
 - The price per individual ticket/pass to attend, and the portion of the amount attributed to the purchase of goods and services
- Organization Brochure (optional)
- Additional Event Marketing Material (optional)
- Financial Summary: Sponsorship of fundraisers shall be determined based on the cost of holding the event in comparison to the funds benefitting community health programs. If available, upload a document with a final accounting from last year's event. Or if this is a new event, provide the anticipated budget, with information about anticipated expenses and revenues.