



MEETING NOTICE

Public Relations & Outreach Committee

A regular meeting of the Public Relations & Outreach Committee of the Grossmont Healthcare District will be held Tuesday, December 2, 2025, at 12:00 p.m., by teleconference and in-person. Members of the public may participate virtually via Zoom or telephone, or appear in-person at the District Office, located at 9001 Wakarusa Street, La Mesa, California 91942.

[Join Zoom Meeting](#)

Meeting ID: 849 2917 4370
Passcode: 327072

**If you wish to join by audio only from your phone,
choose one of the numbers below:**

+1 669 900 6833 US (San Jose)
+1 253 215 8782 US (Tacoma)

Meeting ID: 849 2917 4370
Passcode: 327072

AGENDA

December 2, 2025 – 12:00 p.m.

- A. Call to Order:** Chair Director Watkins
- B. Approval of Agenda:** Member Director Hall
- C. Public Comment**
- D. Reports/Discussion/Possible Action Items**
 - 1. Draft Prior Committee Meeting Minutes - *None*

AGENDA (Page 2)

1. [Galvanized Strategies: Public Affairs Consulting Contract](#)
2. Quarterly Staff Reports (July-September 2025)
 - a) [Q1 PR/Media Affairs Report \(Aaron Byzak, Galvanized Strategies\)](#)
 - b) [Q1 Social Media Report \(Kara Jacobsen, Communications Specialist\)](#)
3. Future planning:
 - a) Constituent engagement strategies
 - b) GHD 75th anniversary (January 2027)
 - c) Hospital 75th anniversary (July 2030)

E. Next Regularly Scheduled Meeting – *There are no regularly scheduled meetings on calendar for the remainder of the year. Should agenda items need to be discussed, a special meeting will be placed on calendar.*

F. Adjournment

This certifies that a copy of this agenda was posted in the front entrance to the Grossmont Healthcare District offices located at 9001 Wakarusa Street, La Mesa, California at least 72 hours in advance of the meeting. If you have any disability which would require accommodation to enable you to participate in this meeting, please email Randi Baker, Executive Assistant & Office Manager, at rbaker@grossmonthhealthcare.org, or call (619) 825-5050 at least 24 hours prior to the meeting.

/s/ Randi Baker
Randi Baker