

Memo

To: Board Members
From: Christian Wallis / Amy Abrams
Date: February 5, 2025
Subject: Community Grants & Sponsorships Committee Minutes – **February 5, 2025**

The Committee met on Wednesday, February 5, 2025, at 1:00 p.m. Members of the public were able to participate by telephone, Zoom, or in-person at the Grossmont Healthcare District Conference Center, located at 9001 Wakarusa Street, La Mesa, California. In some cases, discussion of items may have taken place out of sequence during the meeting.

Attendees: Director Gloria Chadwick, Chair
Director Nadia Farjood, Member
Christian Wallis, Chief Executive Officer
Amy Abrams, Chief Community Health Officer
Ryan Purdy, Sharp Grossmont Hospital
Jillian Thomas, Home of Guiding Hands (via Zoom)

- A. Call to Order:** The meeting was called to order by Director Chadwick at 1:12 p.m.
- B. Approval of Agenda:** With the removal of agenda items E3-E8, the agenda was approved as posted.
- C. Public Comment:** Jillian Thomas from Home of Guiding Hands joined the meeting virtually for an update on their grant application. Due to the Committee’s decision of not making any recommendations today, Home of Guiding Hands was informed the grant application will go before the full Board on February 20, 2025.
- D. Guest Presentations:** There were none.
- E. Reports/Discussion/Possible Action Items**
1. FY24-25 Monthly Grant & Sponsorship Tracking Report

There is roughly \$57,000 available in the grants budget with a potential to increase by \$200,000, with Board approval. The remaining grant requests exceed \$1.2 million. Ms. Abrams will prepare an agenda item for the next Board meeting on increasing the grant budget for this cycle.

Director Chadwick will move the grant and sponsorship applications forward to the Board for consideration.

2. Scoring Rubric Review

The Committee reviewed the rubric and discussed adding additional evaluations to address grantees' quarterly reports, the financial health of an organization, small versus large organizations, health disparities and fostering collaboration between organizations. Ms. Abrams will revise the rubric based on the Committee's feedback and send it to the Committee for their review before presenting it to the Board.

Ms. Abrams proposed shortening the grant application period to two months with a six-month review and approval by staff and Board. This would allow for a thorough review process of grant applications. Ms. Abrams will develop this policy and it will be moved to the Board for review and approval.

CEO Wallis will review the data on the operating budgets of 36 previous grantees over the past ten to twelve years of 990's, which will help with developing a rating scale for the financial stability of an organization.

3. Grant Requests

(This agenda item was not discussed.)

4. Sponsorship Requests

(This agenda item was not discussed.)

5. Funding Local Health Fairs and Other Health Related Non-Fundraising Events

The Committee discussed the clarification between sponsoring health events that generate revenue (fundraising) for nonprofit organizations versus those sponsored events that do not provide a fundraising motive like health fairs. Examples included the East County Chamber Health Fair and Boy and Girls Club of East County Health Fair. The Committee decided that the general Community Health budget could be used for non-revenue generating, non-fundraising sponsorships. These sponsorships would still require approval. The idea of creating a different application portal or rubric for these events was also discussed. The team agreed to continue with the current system for the remainder of the year and to create new parameters for the next year's budget.

6. Scholarship Award Ceremony Discussion

The Committee discussed the planning of the scholarship ceremony for the high school and professional scholarships and should be combined into one event. The decision was made to hold one ceremony like last year because it was deemed successful despite the large number of attendees. The ceremony will be held on the third Thursday in May, coinciding with a Board meeting.

7. FY23-24 Monthly Grantee Reporting Index

(This agenda item was not discussed.)

8. FY24-25 Monthly Grantee Reporting Index

(This agenda item was not discussed.)

F. General Information/Communications

G. Next Regularly Scheduled Meeting: The next regularly scheduled meeting is on calendar for Wednesday, March 5, 2025, at 1:00 p.m.

H. Adjournment: There being no further business, the meeting adjourned at 2:00 p.m.