

<b>Sponsorship Scoring Rubric (for fundraising events)</b>		
<b>Scoring Item</b>	<b>Description</b>	<b>Value (out of 5 possible points)</b>
Are the organization's primary services aligned with a GHD priority area?	Yes: The organization's primary services align with or more priority area per GHD policy	5
	Somewhat: The organization's primary services align with one or more other (non-priority) community health need in East County	4
	Inadequate: Missing supporting information or details, but overall impression is that the organization's primary services are not in alignment with GHD priorities	3
	No: The organization's primary services do not align with GHD priorities	2
Will the fundraiser directly benefit a community health program that provides services in East County?	Yes: Proceeds from the event will directly benefit a community health program that provides services in East County	5
	Somewhat: Partial proceeds from the event will directly benefit a community health program that provides services in East County	4
	No: No proceeds from the event will directly benefit a community health program that provides services in East County	3

Will the event take place within GHD boundaries?	Yes: The event is scheduled to take place at a venue/location within district boundaries	5
	No: The event is scheduled to take place at a venue/location that is not within the district boundaries, but a significant number of attendees will be district residents	4
	No: The event is scheduled to take place at a venue/location that is not within the district boundaries, and the number of district residents who will participate is not determined	3
	Unknown: The location of the event is still TBD	2
What is the anticipated return on the organization's investment in the event?	70% or more	5
	Between 50-69%	4
	Under 50%	3
	Unknown: first-time event, or no financials available	2