

MEETING NOTICE

Public Relations & Outreach Committee

A meeting of the Public Relations & Outreach Committee of the Grossmont Healthcare District will be held Wednesday, January 25, 2023, at 12:15 p.m. by teleconference and in-person. Members of the public may participate virtually via Zoom or telephone, or appear in-person at the District Office, located at 9001 Wakarusa Street, La Mesa, CA 91942.

[Join Zoom Meeting](#)

Meeting ID: 847 3917 3615

Passcode: 214652

**If you wish to join by audio only from your phone,
Choose one of the numbers below:**

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

AGENDA

January 25, 2023 – 12:15 p.m.

A. Call to Order

B. Approval of Agenda

C. Public Comment

D. General Issues/New Business

1. Programs, Outreach & Events Monthly Report
2. Rural Health Coalition Update
 - a. Rural Discharge Partnership Financial Request
 - b. School Based Health Program Initiative
 - c. Boulevard Subgroup
 - d. Next Meeting: MTS Presentation on rural routes
3. Transfer of Care Update
 - a. Heartland Fire RN Triage Project
 - b. San Ysidro Health Literacy Grant
 - c. Sharp Grossmont Hospital Skilled Nursing collaboration
4. Communications Plan Update

E. Next Meeting – Wednesday, February 22, 2023, at 12:15 p.m.

F. Adjournment

This certifies that a copy of this agenda was posted in the front entrance to the Grossmont Healthcare District offices located at 9001 Wakarusa St., La Mesa, California at least 72 hours in advance of the meeting. If you have any disability which would require accommodation to enable you to participate in this meeting, please email Randi Baker, Executive Assistant & Office Manager, at rbaker@grossmonthhealthcare.org or call (619) 825-5050 at least 24 hours prior to the meeting.

/s/ Randi Baker _____
Randi Baker

Programs, Outreach & Events
January 2023 PRO Committee Report

Recent Activities & Events*

Date(s)	Activity	Notes
12/19/22	Tour of Alvarado Parkway Institute	Staff: Amy Abrams, Christian Wallis Board: Dir. Emerson
12/22/22	Tour of SGH Cogen plant with SD Union-Tribune's East County reporter Blake Nelson	Staff: Amy
12/28/22	"It's a Wonderful Wednesday" holiday movie screening (special program for library patrons, as Wellness Wednesday is dark in Nov/Dec)	Library/Community Health staff
12/29/22	Danielle Reeves (County Public Health Administrator, Epidemiology & Immunization Services): Library tour and discussion of partnership opportunities	Staff: Amy, Holland Kessinger
1/4/23	Community Health Needs Assessment (CNHA) committee meeting	Staff: Amy
1/11/23	Rural Health Coalition: Boulevard subgroup meeting	Staff: Amy, Christian
1/12/23	East County Leadership Program	Ari Rojas is in the 2022-23 cohort; participates monthly
1/12/23	Mountain Empire Collaborative meeting	Staff: Amy
1/13/23	GHD/Library blood drive (for San Diego Blood Bank)	All Staff/Board invited to participate. 20 units collected (met goal).
1/18/23	CHNA Committee meeting	Staff: Amy
1/18/23	Rural Health Coalition: School-based health program planning meeting (at Mountain Empire Union School District); Visit to San Ysidro Health's Mountain Health (Campo) Clinic, to see newly-opened GHD-supported pharmacy; Visit to SYH's Mountain Empire Community Center (nutrition site)	Staff: Amy, Christian
1/19/23	Neighborhood Healthcare's Women's Wellness community health fair (El Cajon)	Staff: Ari, Phyllis Morgan
1/19/23	Live Well SD East Region leadership meeting	Staff: Amy
1/25/23	Wellness Wednesday: "The Power of Play in Adulthood" lecture and activity (Shirla de Magalhaes, LMFT, RPT-S)	Library/Community Health staff
1/25/23	SDSU Retired Employees Association's planning series	Part 1 of 5 monthly 1-hour Zoom sessions. Amy serving as a panelist, discussing advance health care planning, long term care considerations.

Programs, Outreach & Events
January 2023 PRO Committee Report

Upcoming Activities & Events*

Date(s)	Activity	Notes
1/26/23	“Morning Meetup at the District” mixer for all FY22-23 GHD-funded nonprofit organizations	All Community Health staff
1/26/23	Meeting with County of SD’s new Chief Geriatric Officer Lindsey Yourman, MD	Staff: Amy, Christian
1/30/23	Tour of Jacobs & Cushman San Diego Food Bank main distribution center	All Staff/Board invited
2/1/23	Community Health Needs Assessment (CNHA) committee meeting	Staff: Amy
2/8/23	East County Senior Services Providers meeting	Staff: Ari
2/8/23	Meet & Greet the Artist reception (Library): Annalise Neil	All Staff/Board invited
2/9/23	Mountain Empire Collaborative meeting	Staff: Amy
2/11 – 2/18/23	“Love Your Heart” Week of Action (Live Well San Diego county-wide health promotion initiative)	GHD’s Health & Wellness Library is a participating site; blood pressure screenings to be offered (County providing medical volunteers), additional heart-health information and resources available
2/14/23	San Diego Fall Prevention Task Force meeting	Staff: Ari
2/15/23	CHNA committee meeting	Staff: Amy
2/16/23	Live Well SD East Region leadership meeting	Staff: Amy
2/16/23	Presentation to CSDA San Diego chapter meeting	Amy to co-present with CEOs of Fallbrook (confirmed) and Palomar (TBD)
2/22/23	SDSU Retired Employees Association’s planning series	Part 2 of 5 monthly 1-hour Zoom sessions. Amy serving as a panelist, discussing advance health care planning, long term care considerations.

*NOTE: Regularly scheduled Library health/wellness programs and events no longer included in the monthly PRO report, as they are reported out in Library Operations Committee quarterly updates. For detail on scheduled programs (~2 per week), please visit the GHD events calendar: <https://www.grossmonthhealthcare.org/community/ghd-events/>

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Communications Updates

- Advertisements:
 - SD Family Magazine (3x/year): promoting children's resources and programming at the library
 - The Summit (monthly; ongoing): promoting library study space/resources to Grossmont College students
- Promotions:
 - National Blood Donation Month (January)
 - Scholarship applications
 - Nomination for SD Regional East County Chamber of Commerce 2022 East County Honors Award (category: Health Services)
- Local media:
 - 12/22: President Hall participated in press conference with Sup. Joel Anderson, requesting additional local support related to Title 42's pending expiration. Fox 5 aired a brief segment:
<https://fox5sandiego.com/news/border-report/local-leaders-immigration-lawyer-weigh-in-on-future-of-title-42/>
 - 1/1/23: Sunday Union-Tribune article regarding SGH cogen plant:
https://enewspaper.sandiegouniontribune.com/infinity/article_share.aspx?guid=4c072f4d-b3c1-466e-ad77-64f32af9df6a
- Blog: No new posts

CCHO Updates

- Researching Customer Relations Management (CRM) and Grants Management software options, to improve staff communications with partner agencies
- Working with Community Health team to develop dashboards, for ease of tracking and reporting activities and impact: Library, Programs & Outreach, and Communications
- The library rebranding and website redesign project is underway
- Please vote for the GHD for the "Best Health Services" provider in the East County Honors Awards (voting open until 2/3):
<https://www.surveymonkey.com/r/111thECHonors>