

MEETING NOTICE

Public Relations & Outreach Committee

A meeting of the Public Relations & Outreach Committee of the Grossmont Healthcare District will be held Monday, March 27, 2023 at 12:30 p.m. (rescheduled from March 22, 2023 at 12:15 p.m.) by teleconference and in-person. Members of the public may participate virtually via Zoom or telephone, or appear in-person at the District Office, located at 9001 Wakarusa Street, La Mesa, CA 91942.

[Join Zoom Meeting](#)

Meeting ID: 847 3917 3615

Passcode: 214652

**If you wish to join by audio only from your phone,
Choose one of the numbers below:**

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 847 3917 3615

Passcode: 214652

AGENDA

March 27, 2023 – 12:30 p.m.

A. Call to Order

B. Approval of Agenda

C. Public Comment

D. General Issues/New Business

1. [Programs, Outreach & Events Monthly Report](#)
2. Rural Health Coalition Update
 - a. Rural Post Discharge Project – Next Steps
 - b. Rural Transportation Subgroup Update
 - c. [LAFCO Update](#)
3. Transfer of Care Update
 - a. [Heartland Fire RN Triage Project Data](#)
 - b. Advancing Health Literacy Grant Project
4. Budget Discussion

E. Next Meeting – Wednesday, April 26, 2023, at 12:15 p.m.

F. Adjournment

This certifies that a copy of this agenda was posted in the front entrance to the Grossmont Healthcare District offices located at 9001 Wakarusa Street, La Mesa, California at least 72 hours in advance of the meeting. If you have any disability which would require accommodation to enable you to participate in this meeting, please email Randi Baker, Executive Assistant & Office Manager, at rbaker@grossmonthealthcare.org, or call (619) 825-5050 at least 24 hours prior to the meeting.

/s/ Randi Baker
Randi Baker

Programs, Outreach & Events
March 2023 PRO Committee Report

Recent Activities & Events

Date(s)	Activity	Notes
2/27/23	Rural Health Coalition: general meeting	Staff: Christian
2/28/23	Site visits to Neighborhood Healthcare (El Cajon), Volunteers in Medicine	Staff: Amy, Ari (all invited)
3/1/23	Community Health Needs Assessment (CNHA) committee meeting	Staff: Amy
3/2/23	Meeting with staff from Facilitating Access to Coordinated Transportation (FACT)	Staff: Amy
3/7/23	Meeting with staff from County of SD Office of Border Health	Staff: Amy, Ari
3/7/23	Outreach: El Cajon Collaborative Meeting	Staff: Ari
3/8/23	Outreach: East County Senior Services Providers Meeting	Staff: Ari
3/9/23	Presentation to Mountain Empire Collaborative	Amy presented about GHD strategic initiatives in rural areas
3/14/23	Rural Health Coalition: Transportation subgroup meeting	Staff: Amy, Christian
3/16/23	Outreach: Live Well SD East Region leadership meeting	Staff: Amy
3/17/23	High School Scholarships award ceremony	All Board; Staff: Amy, Ari, Christian, Holland, Kara, Karla, Randi
3/19/23	Sponsored event: "ElderHelp Essence of Life Awards" event	Staff: Amy Board: TBD
3/20/23	Meeting with San Diego Seniors Foundation (Kris Kelly)	Staff: Amy

Upcoming Activities & Events

Date(s)	Activity	Notes
3/23/23	Health Careers Panel (for GUHSD Health Pathways students) at GHD Conf Center	Amy to moderate
3/25/23	Outreach: Lemon Grove Collaborative: tabling at health fair (LG Library)	Staff: Amy, Holland (Ari coordinating)
3/27/23	Rural Health Coalition: general meeting	Staff: Amy, Christian
3/31/23	Albondigas lunch	Staff: Amy, Christian
4/4/23	Outreach: El Cajon Collaborative meeting	Staff: Ari
4/5/23	CHNA Committee meeting	Staff: Amy
4/8/23	Sponsored event: transcenDANCE annual performance	Staff: Amy, Ari, Holland, Justine, Kara, Tom
4/11/23	Rural Health Coalition: transportation subgroup meeting	Staff: Amy, Christian
4/12/23	Meet and Greet the Artist: Annie Claflin	All staff/Board invited

4/12/23	Outreach: East County Senior Service Providers meeting	Staff: Ari
4/13/23	Outreach: Mountain Empire Collaborative meeting	Staff: Amy
4/15/23	Voices for Children: volunteer training (at GHD conference center)	Staff: Amy to make welcoming comments
4/19/23	CHNA Committee meeting	Staff: Amy
4/20/23	Sponsored event: Boys & Girls Club community health fair	Staff: Amy to table, make welcoming comments
4/24/23	Rural Health Coalition: general meeting	Staff: Amy, Christian
4/26/23	SDSU Retired Employees Assn: retirement planning seminar (session 3 of 5)	Staff: Amy presenting on aging in place

Communications Updates

- Advertisements: No new advertisements placed during this period
- Local media: SD Union-Tribune story about rural post-discharge pilot (in progress)
- Blog: No new blog posts during this period
- New calendar of monthly health information campaigns
 - March: Nutrition/Diet (National Nutrition Month)
 - April: Stress (Stress Awareness Month)

Outreach Updates

- Regular library health and wellness programs (attendance reported quarterly via Library Operations committee):
 - Crafternoon
 - Drums Alive Music Therapy for Seniors
 - Easy Does it Chair Yoga (twice monthly)
 - Knit & Crochet Club (one adult club, one teen club)
 - Mindful Movement & Sound Meditation
 - Music Storytime with Hooray Miss Marae
 - New stARTs Therapeutic Oil Painting
 - Songbirds Music Family Class
 - Wellness Wednesdays: March 22nd (Better Health Through Culinary Medicine), April 26th (Mindfulness for Health & Wellness)
- Other programs:
 - March 11 Alzheimer's Disease: Prevention and Potential Treatments (Dr. Michael Plopper, Sharp Neurocognitive Research Center)
 - Memory screening events (monthly March-June)
- High school scholarship awards: library card sign-up materials and teen health information to all awardees (3/17)
- New monthly library program: Fitness Forever Club (launching 4/6)
- Programs in progress: Walk with a Doc (collaboration with UCSD)
- See above for recent and scheduled community outreach events and activities

Chief Community Health Officer Updates

- Formation of new staff social media work group
- Salesforce research