

MEETING NOTICE

Public Relations & Outreach Committee

A meeting of the Public Relations & Outreach Committee of the Grossmont Healthcare District will be held Wednesday, July 26, 2023 at 12:15 p.m. by teleconference and in-person. Members of the public may participate virtually via Zoom or telephone, or appear in-person at the District Office, located at 9001 Wakarusa Street, La Mesa, CA 91942.

[Join Zoom Meeting](#)

Meeting ID: 847 3917 3615

Passcode: 214652

**If you wish to join by audio only from your phone,
Choose one of the numbers below:**

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 847 3917 3615

Passcode: 214652

AGENDA

July 26, 2023 – 12:15 p.m.

A. Call to Order

B. Approval of Agenda

C. Public Comment

D. General Issues/New Business

1. Programs, Outreach & Events Monthly Report
 - a. Recommendation to present at August Board meeting.
2. Transfer of Care Collaboration - Update
3. [Rural Health Discharge Pilot](#) - Update

E. Next Meeting – Wednesday, August 23, 2023, at 12:15 p.m.

F. Adjournment

This certifies that a copy of this agenda was posted in the front entrance to the Grossmont Healthcare District offices located at 9001 Wakarusa Street, La Mesa, California at least 72 hours in advance of the meeting. If you have any disability which would require accommodation to enable you to participate in this meeting, please email Randi Baker, Executive Assistant & Office Manager, at rbaker@grossmonthhealthcare.org, or call (619) 825-5050 at least 24 hours prior to the meeting.

/s/ Patrice Moreno

Programs, Outreach & Events
July 2023 PRO Committee Report

Recent*

Date(s)	Activity	Staff attendance / Notes
6/30/23	El Cajon Valley Resource Fair	Holland tabled at well-attended community resource fair
6/30/23	GUHSD HESI program wrap up ceremony	Amy attended, Directors recognized from the stage
7/11/23	San Diego Fall Prevention Task Force	Ari
7/12/23	Lemon Grove Collaborative	Ari
7/19/23	Community Health Needs Assessment (CHNA) Committee meeting	Amy
7/20/23	East Region Leadership Team meeting	Ari
7/25/23	San Diego – East County Action Network meeting: GHD hosting; library tour	Amy, Ari, Holland
7/27/23	GUHSD Medical Assistant program graduation	TBD at time of writing

Upcoming*

Date(s)	Activity	Notes
8/1/23	El Cajon Collaborative Council	Ari
8/1/23	National Night Out: Lakeside Sheriff Station	TBD: Community health staff
8/2/23	Outreach: tabling at the Rancho San Diego branch library	Ari, Holland
8/2/23	Community art show (library)	TBD: Community health staff
8/4/23	Tabling/library card sign-up at Pacific Housing (low income senior housing in La Mesa)	Ari
8/9/23	East County Senior Services Providers	TBD: Amy/Ari
8/9/23	Lemon Grove Collaborative	TBD: Amy/Ari
8/22/23	San Diego – East County Action Network meeting	Ari

*NOTE: Regularly scheduled Library health/wellness programs and events are no longer included in the monthly PRO report, as they are reported out in the Library Operations Committee quarterly updates. For detail on scheduled programs (~2 per week), please visit the [GHD events calendar](#).

Community Health Programs & Outreach: Updates

- New program: “Learn About the Library” community library tours (Third Tuesday monthly) starts 8/15
- Meeting with County of SD Chief Dental Officer (and colleagues) 8/17 to tour library and discuss health education programming opportunities

Communications: Updates

- Communications Specialist Kara Jacobsen attended the National Conference on Health Communication, Marketing & Media (7/19-21, Atlanta GA)
- Local media:
 - San Diego Union-Tribune: [With a million seniors on the horizon, who will care for San Diego County's aging population? - The San Diego Union-Tribune \(sandiegouniontribune.com\)](https://www.sandiegouniontribune.com/story/news/2018/07/19/with-a-million-seniors-on-the-horizon-who-will-care-for-san-diego-countys-aging-population/111111111)
 - East County Magazine: [COUNTY CONTINUES ROLLOUT OF EXPANDED RURAL PARAMEDIC SERVICES | East County Magazine](https://www.eastcountymagazine.com/counties-continues-rollout-of-expanded-rural-paramedic-services/)
 - La Mesa Patch: [Cool Zone Sites Open In La Mesa Amid San Diego Heat Wave | La Mesa, CA Patch](https://www.lamesapatch.com/cool-zone-sites-open-in-la-mesa-amid-san-diego-heat-wave/)
- Blog post: Understanding Healthcare Part 2: Clinics (7/10). A continuing series of posts about the various levels of care.
- Annual report: Collecting year-end data, to begin compiling and designing in August
- Social media work group continues to meet regularly, to discuss themes, content ideas
 - July: Sun safety
 - August: Minority health

Chief Community Health Officer: Updates

- Successful campaign completed to promote the opening of the Community Grants & Sponsorships program
- Meeting with SDSU’s Center for Excellence in Aging & Longevity to discuss collaborative opportunities
- Next “Meet & Greet the Artist” reception at the library: 9/6 (Mary Manusos)
- Community Health team is working on two fall events: Health Literacy Day (10/13), and “GHD Day” at the Water Conservation Garden (10/26)