

MEETING NOTICE

Public Relations & Outreach Committee

A meeting of the Public Relations & Outreach Committee of the Grossmont Healthcare District will be held Wednesday, June 28, 2023 at 12:15 p.m. by teleconference and in-person. Members of the public may participate virtually via Zoom or telephone, or appear in-person at the District Office, located at 9001 Wakarusa Street, La Mesa, CA 91942.

[Join Zoom Meeting](#)

Meeting ID: 847 3917 3615
Passcode: 214652

If you wish to join by audio only from your phone,
Choose one of the numbers below:

+1 669 900 6833 US (San Jose)
+1 253 215 8782 US (Tacoma)

Meeting ID: 847 3917 3615
Passcode: 214652

AGENDA

June 28, 2023 – 12:15 p.m.

- A. Call to Order
- B. Approval of Agenda
- C. Public Comment
- D. General Issues/New Business
 - 1. Programs, Outreach & Events Monthly Report
 - 2. Rural Health Coalition Updates
 - a. Rural Post Discharge Project
 - b. Transportation Subgroup
 - c. HRSA Rural Health Federal Grant
 - 3.
- E. Next Meeting – Wednesday, July 26, 2023, at 12:15 p.m.
- F. Adjournment

This certifies that a copy of this agenda was posted in the front entrance to the Grossmont Healthcare District offices located at 9001 Wakarusa Street, La Mesa, California at least 72 hours in advance of the meeting. If you have any disability which would require accommodation to enable you to participate in this meeting, please email Randi Baker,

Executive Assistant & Office Manager, at rbaker@grossmonthealthcare.org, or call (619) 825-5050 at least 24 hours prior to the meeting.

/s/ Randi Baker
Randi Baker

Programs, Outreach & Events
June 2023 PRO Committee Report

Recent Activities & Events

Date(s)	Activity	Notes
5/25/23	Library card sign-up day at Redwood Gardens Apartments (low income housing, El Cajon)	Staff: Ari, Adriana. GHD is building a relationship with Pacific Housing, which provides low income senior housing throughout SD County (and CA).
5/26/23	Albondigas lunch	Staff: Amy, Christian, Tom
5/31/23	Meeting with Asm Waldren staff	Staff: Amy, Christian. Discussed the Assemblymember's interests/priorities, toured the library.
6/6/23	El Cajon Collaborative meeting	Staff: Ari
6/13/23	Healthcare Employer Luncheon	Staff: Christian. Discussion facilitated by East County Economic Development Council, as part of healthcare workforce pipeline project.
6/14/23	Lemon Grove Library summer resource fair	Staff: Ari. Invited by SD County Library to table at launch of their summer reading program.
6/15/23	Young Professionals Serving Seniors panel discussion	Staff: Amy. Panel discussion about careers in aging; held in the Library Meeting Room. Amy sat on panel, gave tour of library to professionals in attendance.
6/16/23	East County Transitional Living Center's annual fundraising gala.	Staff: Amy
6/20/23	SD County HHSA's "Love Your Heart" partner recognition event	Staff: Amy
6/21/23	Community Health Needs Assessment (CHNA) Committee meeting	Staff: Amy
6/21/23	Community Grants & Sponsorships information session	All staff invited. Answered questions about grants/sponsorships program, encouraged networking among grant partner agencies.
6/22-23/23	Present to HESI students	Staff: Amy, Christian, Tom. Invited to attend daily "debrief" meeting of 16 HESI students to describe the District, provide a tour of the library, and discuss career opportunities in health care.

Upcoming Activities & Events

Date(s)	Activity	Notes
6/25-27/23	CSDA Leadership Academy	Amy to attend
6/30/23	El Cajon Valley Resource Fair	Holland to table at resource fair for parents
6/30/23	GUHSD HESI program wrap up ceremony	All staff invited
7/5/23	CHNA Committee meeting	
7/22/23	San Diego Fall Prevention Task Force meeting	
7/13/23	Mountain Empire Collaborative meeting	
7/13/23	Catalyst Member Summer Social	
7/17/23	Meeting with Asm Chris Ward	
7/18/23	Hospital Association of SD & Imperial County: site visit to GHD	
7/19/23	Transfer of Care Collaboration meeting	
7/19/23	CHNA Committee meeting	
7/21/23	Albondigas lunch	
7/25/23	Sandi-ECAN (East County Action Network) meeting (to be held at GHD)	

*NOTE: Regularly scheduled Library health/wellness programs and events are no longer included in the monthly PRO report, as they are reported out in the Library Operations Committee quarterly updates.

Communications: Updates

- Extensive work on updates and improvements to the Community Grants & Sponsorships page of the GHD website
- Updated branding guidelines presented to staff on 6/13
- Annual report: to begin work in July, with August timeline for completion
- Social media work group continues to meet regularly, to discuss themes, content ideas
 - June: Brain Health Month
 - July: Sun safety/skin cancer awareness

Programs & Outreach: Updates

- Working on partnership with Rancho San Diego branch library (in El Cajon) for the expansion of GHD's Health & Wellness Library programming in the coming year
- Leadership East County
 - Ari Rojas completed 9 month leadership development series
 - Presented final project on 6/8: East County Career Pathways project ([Career Training & Job Opportunities in East County \(eastcountycareerpathways.com\)](http://eastcountycareerpathways.com))

Chief Community Health Officer: Updates

- Archive Social: set up archiving and monitoring service for GHD/Library websites and all social media channels

- Library rebranding continues: new vanity URL (www.GHDhealthlibrary.org) directs to herricklibrary.org so that we can begin removing “Herrick” from materials
- Summer team building event: “scavenger hunt” that introduced all GHD staff to four community partners (San Ysidro Health’s El Cajon clinic/PACE center; Volunteers in Medicine; Center for Community Solutions; St. Madeline’s Sophie Center)
- Community Health team is beginning planning for fall events: Health Literacy resource fair (10/13), and “GHD Day” at the Water Conservation Garden

DRAFT